

OFFICIAL HOME SHOW PROGRAM

MATTRESS FIRM 25
Save Money. Sleep Happy. Anniversary

PRESENTS

MARICOPA COUNTY

HOME & LANDSCAPE SHOW

SEPTEMBER 30, OCTOBER 1, 2

Arizona State Fairgrounds

Friday 10a - 7p

Saturday 10a - 6p

Sunday 10a - 5p

Show Map

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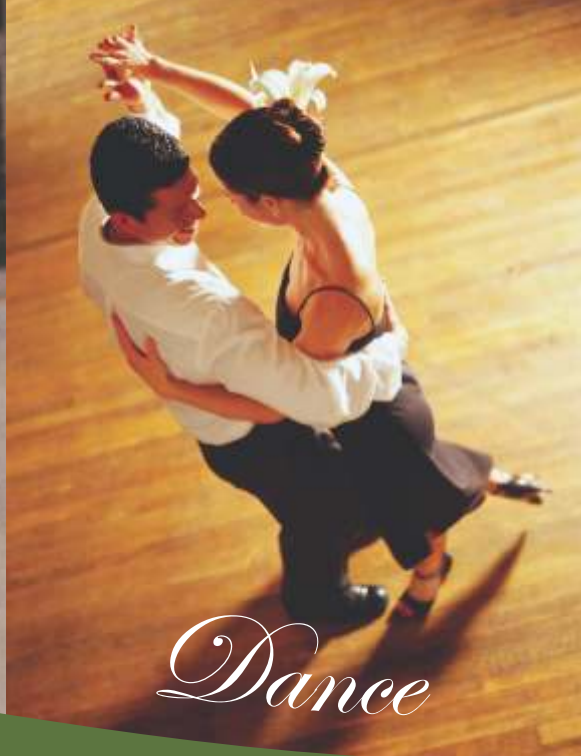


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Dance Starz AZ
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Location

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(602) 264-4161

Hours

Monday – Friday
10 am – 8 pm

Saturday
10 am – 2 pm

Sunday
By Appointment Only

Proud member of the following
dance organization:



Maricopa County Home & Landscape Show

SEPTEMBER 30, OCTOBER 1 & 2
Arizona State Fairgrounds

(*located at 19th Ave & McDowell Rd)

SHOW HOURS

Friday 10 am – 7 pm; Saturday 10 am – 6 pm
Sunday 10 am – 5 pm

ADMISSION

Adult: \$5.00; 3-12: \$2.00; 2 and under: FREE
Senior Day, Friday, 10 am to 12 noon FREE
admission for all Seniors 60 and over courtesy of

Lovin' Life ^{After} 50
An Ageless Attitude Since 1979

Customer Appreciation, Friday, 4 pm to 7 pm
FREE admission for everyone attending!



Please go to
www.MaricopaCountyHomeShows.com
and click on the discount pass button for
a discount ticket to the home show.

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<http://www.MaricopaCountyHomeShows.com/blog>



<http://www.blogtalkradio.com/maricopa-county-home-shows>
Listen live every M-F at 9am or archived shows anytime!

*Parking | Plenty of onsite parking, enter at 17th Ave
and McDowell or 19th Ave and Monte Vista.

MUST DO and SEE SPECIAL FEATURES AT THE SHOW:

- **Second Annual Kitchen Design Competition:** A multitude of remodeling companies showcasing fabulous kitchen displays! See the latest trends in traditional, transitional and contemporary styles in cabinets, appliances, countertops, fixtures, lighting and flooring. Text-vote your favorite and enter to win a \$100 Visa gift card. The kitchen company with the most votes wins \$10,000 in prize money! This is your opportunity to get ideas and speak to the kitchen experts before you start your kitchen remodel project. Look for signs in the kitchen displays around the Home Show!
- **Gorgeous Landscape Displays** to walk through for ideas and inspiration! North end of Avenue
- **Watch a room come alive** at the 'Tile Design & Installation Presentation' an active display showcasing how a top designer and tile contractor can transform your space, presented by the National Tile Contractors Association. Exhibit Building booth 395.
- **Stone Creek Designer Dream Home.** Ag Bldg Booth 898.
- **Learn how to plant a vegetable garden, prune citrus trees, start composting and more** at the University of Arizona Master Gardeners seminars. East end of Garden Pavilion.
- **Sample wines from around the world.** Booth 403 Wesley Bolin Bldg and 703 Ag Bldg.
- **FREE "How To" Home Improvement Seminars** SE corner of the Ag Bldg.
- **APS will give a CFL bulb to the first 500 visitors to the booth each day.** Exhibit Bldg 237.
- **Complimentary walk up landscape consultations** for homeowners who bring their backyard measurements and picture sponsored by Landscaping by Horticultural Frontiers. Booth 574 Garden Pavilion.
- **Not getting a good night's sleep?** Check out the Mattress Firm's "Sleep Center" which will have over 10 different types of mattress to nap test; various Temper-pedic's, Adjustable frames, Sealy body beds and queen size self inflating EZ Beds. They will also have a "Pillow Pavilion" which will feature the new sleep technology products like *Protect-A-Bed* for mattress longevity and mattress rejuvenation. Booth 785 Ag Bldg and Booth 269 Exhibit Bldg.
- **Outdoor Living Seminars** all 3 days of the Show West end of the Garden Pavilion

Master Gardener Speaker Schedule

SPONSORED BY THE UNIVERSITY OF ARIZONA

(located in the Garden Pavilion)



Friday, September 30

10:30 Agaves/Aloes and More *Debora Moritz*

Debora will share some succulent solutions for your arid landscape challenges. It will be an overview of some of the huge array of alternatives provided by succulents in your landscape. Consider some striking plants that are easy to grow and will adapt to our low desert environment.

11:45 Soil Preparation for Vegetables, Herbs & Flowers *Pam Perry*

When planting non-desert adapted plants, particularly vegetables and flowers, it is important to add soil amendments and work our soils. We will help you understand the what, the how, and the why.

1:00 Citrus Selection and Care *Debora Moritz*

Best practices for success with citrus in the low desert: selection, planting, watering, fertilization, pruning, and pest management. Bring questions about your gardens and landscape.



2:15 Vegetable and Flower Gardening for Everyone *Pam Perry*

We can successfully plant and harvest vegetables every month of the year here. Come learn some of the secrets to a successful, colorful vegetable garden, which includes flowers to attract pollinators, for cutting and just plain fun.

3:30 Wildflowers *Judy Curtis*

Fall is the best time to plant wildflowers. Come and learn how to prepare the soil and choose the best varieties for our area. Techniques for seeding and care of young plants will be explained. A photo presentation will give landscaping ideas using native flowers. And there will be info about where to go to see wildflowers in their natural habitats.

4:45 Overseeding for a Winter Ryegrass Lawn *Sharon Dewey*

If you want a green lawn this winter come learn the step-by-step instructions on how to overseed Bermuda grass with perennial ryegrass. Included is information on timing, how to grow a cool season grass with minimal damage on Bermuda grass; tips on how to water efficiently and save water to have a healthy, green lawn. Includes a Turf Care Guide handout.

Saturday, October 1

10:30 Is your Garden for the Birds? *Kris Coates*

While birds and butterflies are the "wildlife" most of us want in our gardens, we may have to attract some other types of "wildlife" to encourage the birds and butterflies. This talk will give information primarily on what

type of plants will attract wildlife to your garden and why these particular plants are so effective.

11:45 Composting Basics *Carolyn Chard*

Learn the basics of backyard composting, how to reduce your contributions to the waste stream and how to generate the "black gold" the gardener pays real money for.

1:00 Shrubs: Pruning and Revitalizations *Kris Coates*

Learn why, how to, and when to prune different kinds of shrubs. Rejuvenating neglected and overgrown shrubs will also be covered.

2:15 How to Water your Yard *Dave Haase*

Learn how to properly water outdoor trees, shrubs, and lawns to keep them healthy and beautiful by using water efficiently. You will receive a copy of the Landscape Watering by the Numbers: A Guide for the Arizona Desert.

3:30 Citrus Selection and Care *Dave Haase*

Best practices for success with citrus in the low desert; selection, planting, watering, fertilization, pruning, and pest management will be covered.

4:45 Now That Summer is Over...Or is it? *Lenora Stewart*

Learn what you can do now for your trees and shrubs, lawn, irrigation system, vegetable garden; how temperature and day length affects plants; and how to prepare for cooler weather.

Sunday, October 2

10:30 Hummingbird and Butterfly Plants

Debora Moritz

Learn the best plant selection and placement to attract hummingbirds and butterflies to your backyard, patio, and garden.

11:45 The Venerable Ironwood Tree of the Low Desert

Cherie Czaplicki

The Ironwood Tree is the prime "nurse tree" providing an environment for untold numbers of smaller plants and animals to flourish in otherwise harsh conditions. Come learn how it survives the extreme challenges of drought and heat in the Low Sonoran Desert. Is this a good tree for you?

1:00 Cacti and Succulents in your Garden

Cherie Czaplicki

Enjoy the many forms, colors, flowers, textures and sizes of drought tolerant succulents and cacti native to our deserts that will do well in pots or in the ground. Learn planting and care instructions in this vibrant talk.

2:15 Great Yard!

Jo Cook

Get to know 10 great, low water use plants as well as planting guidelines, shade, wildlife, pruning and choosing the right plant for the right place.

3:30 Overseeding for a Winter Ryegrass Lawn

Sharon Dewey

If you want a green lawn this winter come learn the step-by-step instructions on how

to overseed bermudagrass with perennial ryegrass. Included is information on timing, how to grow a cool season grass with minimal damage on bermudagrass; tips on how to water efficiently and save water to have a healthy, green lawn. Includes a Turf Care Guide handout.



2nd Annual Kitchen Design Competition

Check out the competitors of the second annual kitchen design competition. Remodeling companies are showcasing fabulous kitchen displays! See the latest trends in traditional, transitional and contemporary styles in cabinets, appliances, countertops, fixtures, lighting and flooring. Look for the kitchen display exhibitors with the Kitchen Design Competition sign in their booths and note their kitchen competition code. Text-vote your favorite to the text number on the sign, enter your kitchen competition code and you will be entered to win a \$100 Visa gift card. The kitchen company with the most votes wins \$10,000 in prize money! This is your opportunity to get ideas and speak to the kitchen experts before you start your kitchen remodel project. Displays are all over the show so be sure to look for the signs.

Stone Creek Furniture-Kitchen & Bath (photo below)

Stone Creek Furniture-Kitchen & Bath blends the beauty of today's updated kitchen with a functional gathering place of your home's Great Room. Come see Stone Creek's radiant hardwood cabinets, new Viking Appliances, Modern Flames electronic fireplaces and the latest in home audio electronics from 24/7 Audio/Video. It's the designer kitchen you've always dreamed of. Stone Creek is celebrating 21 years of building quality furniture and cabinetry here in the valley. Customers are able to purchase custom cabinetry at true factory direct prices, plus, they'll install your new kitchen in 10 days or less! Roc # 208075. Booth 988 Ag Bldg.



Retro Pro Kitchen and Bath

At Retro Pro Kitchen and Bath our focus is on creating lifelong relationships with our customers. Our distinctive "one stop shopping" approach means our friendly and helpful designers can provide you with everything you need to complete your project. We listen to your needs and can help you create the best Kitchen or Bath for your style and budget. Come see our display where modern meets traditional in our luxurious yet affordable designer kitchen. We are featuring solid wood cabinets with soft close drawers, Thermador professional series appliances, granite and quartz countertops, and a spectacular backsplash with under cabinet lighting. And don't forget to ask why Retro Pro is one of the top rated companies in the valley. Booth 277 Exhibit Bldg.

Classy Kitchens

Classy Kitchens will be featuring a medium line of cabinets that have been upgraded to show the potential without spending the extra money. We will also show a variety of counter top options and we will have a large selection of colors and door styles to display. Please stop by our display and visit us for all of your kitchen needs! Booth 864 Ag Bldg.



Home Improvement Seminar Schedule

(located In the South East Corner of the Ag Building)



Friday, September 30

11:00 **Fearfully and Wonderfully Made: How to Feel Younger, Healthier and Stronger**

Tony Costa of Cardio Centrix

Learn some exciting facts about the body, and how to feel younger, healthier and stronger. We will be teaching simple tips to managing the arteries which are the life source to every cell, tissue, and organ in the body. Join the raffle for a free 7 point Cardio screen.

12:00 **Help...I'm always tired!**

Mattress Firm Sleep Expert

Are you sick and tired of being sick and tired? We all have been told that a good nights sleep is critical to a healthy, productive life. But, how much does it really affect our daily productivity, health, and overall livelihood? Join us for an informational seminar given by Mattress Firm sleep experts on the benefits of restful sleep, and walk away with practical tips on how to start to sleeping and feeling better today. Find out how to create the perfect sleep environment from lighting to the temperature of your mattress. You'll have the opportunity to experience the Tempur-Pedic Advance Ergo Adjustable system and feel how it can alleviate aches, pains and poor circulation. Come early as space is limited and each audience member will be entered into a drawing to win a Tempur-Pedic Pillow!

1:00 **Home Insurance 101**

Erin Mantoath of Liberty Mutual

Why you need it and how to make sure you have the right coverage. Receive a Property Inventory Checklist and Home Safety Booklet.



2:00 **Investing In Today's Real Estate**

Ed Roberts, Ross Ferraro, and Freddie Kirker

Find out how top investors are buying Auction homes and capitalizing in today's real estate. Its easier and cheaper then you think.

3:00 **Planning Your Home Improvement**

Steve Duebel of Image Home Improvement

Getting ready for the holidays is not just planning the events, it's making sure that your home is safe and secure and those unfinished projects are completed so your home is operating at peak efficiency!

4:00 **Faux Painting**

Dan Keen of Keen Services

Demonstrate how to faux paint a wall.

5:00 **Solatube – Innovation in Daylighting**

Scott Lawrence of Solar Concepts

Learn how you can bring beautiful pure natural light into your home without unwanted heat, UV rays or leaks from the inventor & global leader in tubular daylighting technology.

6:00 **Beat the HEAT!**

3 Day Blinds

We'll demonstrate using "RHouse" the difference in temperature entering a home with no window coverings versus blinds, shades, shutters, which works best for you?

Saturday, October 1

11:00 **Trends in Kitchen Design and Remodeling and Bathroom Design and Remodeling**

Praveen Puranam, Owner, Custom Creative Marble & Granite

Kitchens have always been the social center of the home. Current trends in kitchen

remodeling focus on opening or enlarging the kitchen area, providing more inviting space for friends and family to gather while still providing useful preparation space. Bathrooms are fast becoming the leader in home remodeling projects with the focus on turning plain bathrooms into personal spas.

12:00 **Help...I'm always tired!**

Mattress Firm Sleep Expert

See Friday at 12:00 for seminar details.

1:00 **Solar Simplified**

Corey Garrison and Ken Choate of Southface Solar Electric

Capturing our natural resource of the sun is utilized in generating electricity. Going through the steps and services on the design and installation of high performance, practical, well crafted and efficient solar electric systems for residential and commercial applications.

2:00 **Security 101**

Paul Brooke, Director of Public Relations, Titan Alarm

Understanding the basics of home security systems, how to shop for a system, latest technologies which make a "smart home". Landline Vs Cellular systems, door locks, lighting control, thermostat control, etc. Also cover local jurisdictions and their requirements for alarm systems.

3:00 **Windows & Doors: When should I replace windows & doors, What are my options in terms of materials & designs, How much will it cost? Where do energy ratings come from?**

Sam Gambino of EcoAdvantage

ENERGY STAR is a government-backed program helping businesses and individuals protect the environment through superior energy efficiency. For Windows & Patio



Doors they have created a rating system that defines good performance in these products. In fact all government rebate programs make Energy Star guidelines the minimum for qualifying. So What Are The Ratings? What is U FACTOR, SOLAR HEAT GAIN COEFFICIENT (SHGC), Visible Transmittance (VT), Air Leakage (AL), and Sound Transmittance (ST).

4:00 Kitchen and Bath Trends
Annette Denham Interiors

Kitchens and baths sell houses and every realtor, contractor, designer and future homebuyer knows that. After all, where do you spend most of your time at home these days... in the central hub of activity in the kitchen or your bathroom, recharging or relaxing? What are the current trends? Discover who and what influences the trends, what the trickle-down effect is... and why understanding these trends are important when planning your remodel

project. Kitchen and Bath Trends are not just about style or color, but the way we live and how it impacts our lifestyles.

5:00 Avoiding Foreclosure Workshop
Freddie Kirker and Kristi Roberts, With Dax Watson Attorney

Today's real estate market has many myths, and very few truths. Why foreclose? Why short sale? What is a loan modification? Hear them all explained by some of Today's Top Distressed Market Professionals.

Sunday, October 2

11:00 Best Countertop Options for You
Anwar Gomez & Guests of Select Premium Kitchens

Don't settle for a certain type of counter top just because you heard it was the trend, let me show you all your options in the solid surface industry.

12:00 Help...I'm always tired!
Mattress Firm Sleep Expert

See Friday at 12:00 for seminar details.

1:00 Security Doors – Top Ten Features to Look For
Sam Gambino with EcoAdvantage

What pitfalls to watch for, what questions to ask, Compare Materials, Screen Options, Hardware Options.

2:00 Energy Efficient Water Heating
Travis Mingle & Cecil Allen of Moon Valley Plumbing

Latest Technology in residential/commercial tankless hybrid and solar water heating and its efficiency compared to standard tank type water heaters. Basic installation and options for indoor/outdoor.

3:00 Home Safety and Security for Less
Retired Police Officer and formerly awarded "Officer of the Year" Jim Godfrey of SECURE LINK

Regional Crime Prevention Association President will be sharing how one can make their home safe. Learn how to protect your home for less!

4:00 7 Tips for Starting Your Home Business
Don Arbuckle of Logo Studio

In-depth coverage of the 7 things you should know to successfully start-up a home business in today's economy. 50% of all businesses are home businesses and choosing the right one, with the right support is key to being successful.



Capitol Mall Association to Raffle 3 Homes in Phoenix!

Visionary residents, property owners and businesses joined together in 1987 to form Capitol Mall Association (CMA), a non-profit community development corporation that's literally changing the landscape in Phoenix's downtown Capitol Mall District. The previously blight-ridden area is emerging as a highly desirable community for people seeking affordable housing. The diverse residents who make up the community work together to keep the neighborhood clean, safe and vital.

CMA has built and rehabbed over 45 single family homes selling 95% to first time, low moderate income families. CMA also coordinates resources to the community that elevates the residents' quality of life including youth programs, community outreach and leadership development. The Association's main goal is to provide affordable single-family housing in the neighborhoods it helps revitalize.

CMA is working to raise funds for its organization and its programs. CMA is raffling three homes. "Homes for \$100" is a unique opportunity for three lucky winners to have a chance to win a house. Details are available at the Maricopa County Home and Garden Show Booth 870 Ag Building.



Lovin' Life ^{After} 50

An Ageless Attitude Since 1979

sponsors the FREE Senior Friday Morning Admission!

Friday 10am to 12noon "Lovin' Life After 50" Magazine is providing FREE admission for all Seniors 60 and over! Pick up a free copy of the magazine at the gated entrances while supplies last! Lovin' Life After 50 is the Southwest's leading active adult publication and has recently celebrated its 30th anniversary serving its dynamic readership – the 50-plus market. Lovin' Life After 50 has served the Phoenix metro area since 1979 and has the



second-highest circulation of all free publications in Arizona. The publication serves the 50-plus demographic with stories and features focused on items of interest to this age group. Their extensive coverage of upcoming activities and events has built a large loyal reading audience throughout the state.

For more info go to <http://www.lovinlifeafter50.com>. We thank "Lovin' Life After 50" for providing this opportunity!

Your Home Can Be Greener Than You Think

Save money while you update your home with energy-efficient appliances.

Receive residential equipment rebates when you purchase high efficiency appliances including natural gas storage and tankless water heaters, clothes washers, clothes dryers, programmable thermostats and low-flow showerheads.

Visit www.swgasliving.com/rebates or call 1-866-802-7790 for product eligibility and rebate applications.

Financing is available for qualified equipment. Call National Bank of Arizona at 1-800-995-5626 to learn more about our Residential Financing Program.

Saving money is Smarter.
Energy Efficiency is Greener.
Rebates are Better.



Not Getting a Good Night's Sleep?

Human beings spend on average one third of our lives asleep, and still, insufficient sleep is a public health epidemic. Sleep is increasingly recognized as important to public health, with sleep insufficiency linked to motor vehicle crashes, industrial disasters, and medical and other occupational errors. Unintentionally falling asleep, nodding off while driving, and having difficulty performing daily tasks because of sleepiness all may contribute to these hazardous outcomes. Persons experiencing sleep insufficiency are also more likely to suffer from chronic diseases such as hypertension, diabetes, depression, and obesity, as well as from cancer, increased mortality, and reduced quality of life and productivity. Sleep insufficiency may be caused by broad scale societal factors such as round-the-clock access to technology and work schedules, but sleep disorders such as insomnia or obstructive sleep apnea also play an important role. An estimated 50-70 million US adults have sleep or wakefulness disorder.* Check out the **Mattress Firm's** "Sleep Center" which will have over 10 different types of mattress to nap test; various Temper-pedic's, Adjustable frames, Seally body beds and queen size self-inflating EZ Beds. They will also have a "Pillow Pavilion" which will feature the new sleep technology products like *Protect-A-Bed* for mattress longevity and mattress rejuvenation. Get that new bed and finally get a good night's rest! Ag Bldg Booth 785 and Exhibit Bldg Booth 269.



*<http://www.cdc.gov/Features/dsSleep/>



Exhibitors

For the most current list of exhibitors, go to MaricopaCountyHomeShows.com

KEY

ORANGE – Advertisers

BOLD – Preferred Exhibitors

PURPLE – Kitchen Design Competitor

#

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www.sunburstlandscaping.com
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**Exhibit Bldg
 Booth 237**

Watch a bathroom transform at The National Tile Contractors Association (NTCA) Tile Design & Installation Showcase



The National Tile Contractors Association (NTCA) has chosen the Maricopa County Home Show as its premiere consumer venue to unveil the "Tile Design & Installation Showcase." The NTCA is partnering with Arcraft Granite, Marble & Tile Company, an NTCA 5-Star Contractor and Phoenix-based Interior Designer Annette Denham, who is well respected for her specialty talents in kitchen and bath design, to illustrate the synergy between intricate tile design, the highest quality tile installation and some of the newest products on the market from Daltile. Over the three-day show Denham's vision for a classic traditional bathroom with contemporary overtones will progressively take shape thanks to the technical expertise and quality craftsmanship of the Arcraft Granite, Marble & Tile team.

The Tile Design & Installation Showcase is a local consumer event based on the Installation Design Showcase, an extremely popular attraction at the annual international tile and stone trade show *Coverings* (www.coverings.com / www.youtube.com/thecoveringsshow) The *Coverings* show features the latest products and trends from over 1,000 global exhibitors as well as specialized training and education sessions for trade professionals.

From the moment the Maricopa County Home Show opens, the Arcraft team will begin installing glass, porcelain and stone tile. At first, spectators will see just cement backerboard over wood framing, but over the

course of the event, the space will come to life and homeowners will come to appreciate the many installation considerations that need to be melded with the designer's vision. This weekend's shower installation will be the first-phase of the five-phase project planned to take shape in a series of installations at the Maricopa County Home Shows.



Denham and Woelfel will each be conducting a seminar on the main stage during the three-day event. Denham will discuss "Design Trends in Kitchens and Baths" and Woelfel will present "How to Choose a Reputable Tile Contractor."

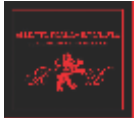
About the National Tile Contractor's Association: Organized and chartered in 1947, the National Tile Contractors Association (NTCA) is a non-profit trade association serving every segment of the tile and stone industry, and is recognized as the largest and most respected tile contractors association in the world. www.tile-assn.com

About Arcraft Granite, Marble & Tile Company:

Based in Mesa, Arizona, Arcraft Granite, Marble and Tile Co., specializes in custom residential and complex, commercial projects demanding the highest level of expertise and professionalism. Arcraft is Arizona's most nationally decorated tile and stone contractor with 2007, 2009, 2010 Tile Letter Awards. Arcraft, a third-generation tile and stone installation contractor, is recognized as a 5-Star Contractor by the National Tile Contractors Association for a proven record of trade excellence. www.artcraftgmt.com

About Annette Denham

Interiors: Annette Denham, Allied Member ASID, NKBA, is passionate about design. With much passion and enthusiasm, Annette has been working in the field of design and construction for over 27 years, including five years starting and operating a new kitchen and bath showroom in Orange County, CA. She creates kitchen and bath environments from design through installation with a reputation for a keen eye on attention to detail. www.annettedenham.com Both Denham and Arcraft's vice president James Woelfel will be available to answer homeowner's questions about the design and installation process. Woelfel is Chairman of the NTCA Technical Committee and 2nd Vice President of the Association. Exhibit Bldg Booth 395



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Outdoor Living Seminar Schedule

(located In the NW Corner of the Garden Pavilion)

Friday, September 30

10:10 **How To's of Organic Gardening** *Bryan Jones of Sweet Garden Organics*

Please join us as "The Plant Whisperer" Bryan Jones of Sweet Garden Organics gives a talk about the "how to's" of organic gardening and answers all of your questions about amending Arizona soil, seeds, when and how to plant, and more!

11:00 **Energy-Saving Solutions for your Pool and Spa** *Michael Chung, Director of Sales, Residential & Commercial with Heliocol Sun + Water = Fun*

Variable-speed Pool Pumps and Set-back Timers (now with Rebates from both APS and SRP), and Natural Salt Systems to purify your Pool and Spa. The benefits, the payback, and features and warranties to look for!

12:00 **Solar Simplified** *Corey Garrison and Ken Choate of Southface Solar Electric*

Capturing our natural resource of the sun is utilized into generating electricity. Going through the steps and services on the design and installation of high performance, practical, well crafted efficient solar electric systems for residential and commercial applications.

1:00 **Water Features in the Landscape** *Paul Holdeman, CAC, CRP of the Pond Gnome*

Create a beautiful and functional therapeutic retreat in your backyard by adding a water feature. Learn the benefits of environmentally-responsible and safety-conscious design from an expert in the field. Open your eyes to the myriad of possibilities in creating your very own resort-style atmosphere – without adding to your maintenance!

2:00 **Energy Efficient Exterior Coating.....Never Repaint Your Home Again and Save Up To 21.9% On Your Energy Bills!** *Jamie Bolles, President of Energy 1st Exteriors*

TEXCOTE® COOLWALL® is a lifetime coating system that offers homeowners one of today's most reliable and beautiful solutions to protecting their home's exterior. It is on average 10 times thicker than ordinary paint and contains special heat reflective pigments that can lower surface temperatures by as much as 40-degrees Fahrenheit and reduce a home's cooling costs by as much as 21.9%!

3:00 **Creating Low Maintenance, Energy Efficient Swimming Pools** *Kevin W Woodhurst - Dolphin Pools and Spas General Manager & VP*

Secrets and strategies of low maintenance swimming pools. Use less electricity, less chemicals and save money in the long run as well as protecting our environment and natural resources... "It's OK to have a "GREEN" pool!

4:00 **Grow your own Sustainable Veggie Garden** *Gary "the Gardener" Petterson Gardener's Eden Landscaping and Gardeners World Nursery*

Start now to prepare for your fall garden to harvest over the winter and spring using the right plants and products from Gardeners World.

5:00 **Fall Care of Roses: Bring them back from the dead** *Bill Carls of the Phoenix Rose Society*

Feeding, watering, pruning branches and grooming the entire bush to prepare for winter.

6:00 **How to Design your Landscape** *Gary Petterson of Gardeners Eden Landscaping and Gardeners World Nursery;*

So many things to think about, where to start? Correct plant placement yields a great microclimate for your outdoor living as well as saving energy on heating and cooling your home. Plan an outdoor kitchen or garden for fresh veggies. You can do it with these tips and handouts from the expert.

Saturday, October 1

10:10 **How To's of Organic Gardening** *Bryan Jones of Sweet Garden Organics*

See Friday 10:10 for seminar details.

11:00 **Water Features in the Landscape** *Paul Holdeman, CAC, CRP of the Pond Gnome*

See Friday 11:00 for seminar details.

12:00 **How to Choose a Quality Tile Contractor** *James Woelfel is a third-generation tile contractor.*

As 2nd Vice President of the National Tile Contractors Association (NTCA) and Chairman of the Technical Committee which helps write the standards for tile installation in the United States, he will discuss what consumers should look for beyond the typical questions such as "are they licensed?" As vice president of Artcraft Granite, Marble & Tile Co., an NTCA 5-Star Contractor, James will also address specific concerns from the audience, so bring your questions about tile and stone installation to this interactive presentation.

1:00 **Energy-Saving Solutions for your Pool and Spa** *Michael Chung, Director of Sales, Residential & Commercial with Heliocol Sun + Water = Fun*

See Friday 11:00 for seminar details.

2:00 **Energy Efficient Exterior Coating.....Never Repaint Your Home Again and Save Up To 21.9% On Your Energy Bills!** *Jamie Bolles, President of Energy 1st Exteriors*

See Friday 2:00 for seminar details.

3:00 **Fall Care of Roses: Bring them back from the dead** *Bill Carls of the Phoenix Rose Society*

See Friday 5:00 for seminar details.

4:00 Control the Sun
Gary Petterson of Gardeners Eden Landscaping and Gardeners World Nursery

Learn how to save energy \$\$ and enjoy your yard year round with sun or shade at your fingertips.

5:00 Grow Beautiful Irises in the Valley
Sharon Petterson of Gardener's World and Gardeners Eden Landscaping

Irises of all colors and types grow well in our sun. Learn to choose plant and care for irises and where to buy the rhizomes in the fall.

Sunday, October 2

See Friday for details on the following seminars.

10:10 How To's of Organic Gardening
Bryan Jones of Sweet Garden Organics

11:00 Fall Care of Roses: Bring them back from the Dead
Bill Carls of the Phoenix Rose Society

12:00 Energy-Saving Solutions for your Pool and Spa
Michael Chung, Director of Sales, Residential & Commercial with Heliocol Sun + Water = Fun

1:00 Solar Simplified
Corey Garrison and Ken Choate of Southface Solar Electric

2:00 How to Choose a Quality Tile Contractor
James Woelfel is a third-generation tile contractor.

3:00 Water Features in the Landscape
Paul Holdeman, CAC, CRP

4:00 Creating Low Maintenance, Energy Efficient Swimming Pools
Kevin W Woodhurst - Dolphin Pools and Spas General Manager & VP

Cooling Weather to Enjoy Lovely Walk Through Landscape Displays

If you are looking for ideas to make your backyard into your very own paradise, the landscape display's at the Maricopa County Home Show are a must see! Everything from lush gardens to desert xeri-scape will be showcased this weekend. Be sure to walk through each landscape and enjoy the serenity. Talk to the landscapers and ask them what their inspiration was to create their masterpiece. All landscapers have been screened through the Arizona Registrar of Contractors and are in good standing. Visit these fabulous displays on the North end of the Avenue.

Exotic Scapes

Set your mind at ease with the tranquil sounds of flowing water as you walk through Exotic Scapes lush landscape display. Exotic Scapes will be featuring a zen like serenity fountain surrounded by lush turf and a variety of colorful plant species. Exotic Scapes will be handing out a free catalog filled with beautiful water and fire features that start out as low as \$1,495.00! Come enjoy the scenery and grab your catalog on the go for your future home landscape projects! ROC # 228673

WorkTree Landscape

Our booth for the upcoming 2011 fall home show is sure to be a delight. It will include some fabulous items consisting of a three tier water feature incorporating natural stone surrounded by synthetic lawn. Our charitable coin toss for Hospice of the Valley will be repeated and is always a hit with the kids-The Travertine decking area with fire pit with ledge stone benches, and bar setup are new for this year with tropical plants to create a lush environment and a Palapa over the bar is also new. Our planters will be bordered in pavestone to accent the decking. Another big hit with the kids are the

pictures of our custom tree house. We will also have installation instruction on sprinklers and lighting along with info on our do-it-yourself professional sprinkler kits where the customers can save money and still get a professional job done. So stop by our booth and experience what 2011 has to offer. ROC #145643

Desert Gardens Nursery and Landscaping

Come by Desert Gardens Nursery and Landscape and visit with us on our relaxing paver patio and listen to the running waters of our custom water feature! Would you like a custom BBQ and outdoor entertainment area? If your answer is yes, then stop by for a free quote! Whether you have questions on plants or landscape construction, we can help with all your needs. We are a full service nursery and landscape company that also does professional custom designs for anything you, or our staff, can dream up! ROC #259459

Advant Edge Decorative Curbing and Landscaping

Advant Edge Decorative Curbing and Landscaping, 2011 Maricopa County Home



Show landscape competition winner, will be creating another exciting and unique display for the Fall Home Show. We will showcase a fabulous outdoor living patio display with a putting green and paver display along the serpentine wall. Also featured will be an innovative fountain, and unique plants from our nursery. Visit our display and see why we won first place in the 2011 Maricopa County Home Show landscape competition! ROC #211530

Perry Nelson Landscape/Irrigation

Grotto in the Desert: In this display I would like to hide a place of serenity only accessible through a waterfall (a Grotto). As you walk into my display I will have plants indigenous to Arizona in a desert type landscape. To the corner of my display will be a "mass" of tropical foliage, boulders (supplied by Red Mountain Mining Co) and a beautiful flagstone waterfall/cave-entryway. The grotto will be partially open to view from the side, so attendees can get a feel of what it's like to be in the grotto. You can always bring your swimsuit, and try it out. ROC #064646



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