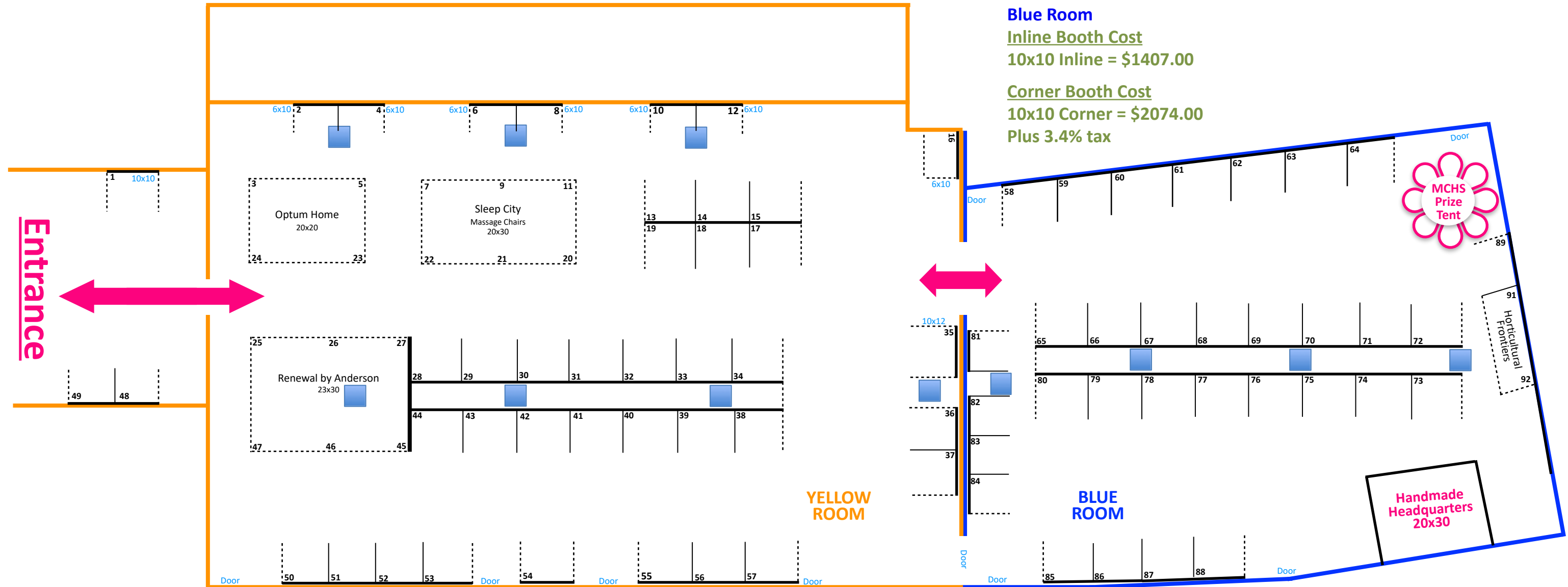


Booths located at the entrance of the Show in the ballroom and the connecting Digital Media Room. All booths are located on carpet.

No canopies or pop-up tents allowed. FLOOR PLAN NOT TO SCALE. *All booth placement subject to change day of the event*



Blue Room
Inline Booth Cost
 10x10 Inline = \$1407.00
Corner Booth Cost
 10x10 Corner = \$2074.00
 Plus 3.4% tax

Miscellaneous = #'s & Pricing Below:

6x10 Corner = \$1530.00
 #35 10x12 Corner = \$3060.00
 10x20 Endcap = \$4590.00
 Plus 3.4% tax

Entrance Booth Cost
 #1, #48, #49 10x10 Corner = \$5,000
 Plus 3.4% tax

Yellow Room
Inline Booth Cost
 10x10 Inline = \$1950.00
Corner Booth Cost
 10x10 Corner = \$2550.00
 Plus 3.4% tax

■ = Support Pillars

Multi Booth Discount
 2-5 Booths = 10%
 6 or More Booths = 15%

= No Drape (Boundary Line)
 = 3ft Drape Side Wall
 = 8ft Drape Tall Wall

No Driving Inside the Ballroom
YELLOW ROOM (Booths 1-57) - Yellow Move-In
 *TUESDAY Drive-In 8am - 11:45am
BLUE ROOM (Booths 58-96) - Blue Move-In
 *TUESDAY Drive-In 8am - 11:45am
 Zone 1 Move Out Sunday 7pm-11pm