



MARICOPA COUNTY

HOME SHOWS

ARE FOR EVERYONE

SHOW GUIDE

AD RATES

1/2 HORIZONTAL

1/4 PAGE

LOGO

1/2 VERTICAL

BASIC RATES

Full Page (8.625" x 11.125").....	\$1,550
1/2 Page Horizontal (7.625" x 5").....	\$950
1/2 Page Vertical (3.75" x 10.125").....	\$950
1/4 Page (3.75" x 5").....	\$550
Logo Page (4"x2.5").....	\$250

PREMIUM PLACEMENT

Front Cover.....	\$3,000
Back Cover.....	\$2,500
Inside Front Cover.....	\$2,000
First Right Page.....	\$2,200
Inside Back Cover.....	\$1,800

Design fee included with 3 free revisions
Additional revisions: \$50 each

Front Cover: 1 photo + logo & free 1/4 page ad inside

For more information, call (602) 821-5060 or
email briannadb@maricopacountyhomeshows.com



MARICOPA COUNTY
HOME
ARE FOR EVERYONE
SHOWS

SHOW GUIDE FACTS

Editions: January, February, April, July, September

OUR AUDIENCE:

91% Valley Homeowners
 63% Looking to Hire Immediately
 \$160,000 Average Income
 45 = Average Age of viewer
 96% Keep Each Issue
 \$43,375 = Plan to Spend on their Home Improvement
 53% NEW Viewership each issue

AD CATEGORIES:

Kitchen & Bath
 Landscaping
 Windows
 Solar
 Water Treatment
 Pools/Spas/BBQ
 HVAC
 Closets
 Garage
 Flooring
 Countertops
 & MORE!

YEARLY DISTRIBUTION:

850,000 Direct eMailed to Home Show subscribers
 50,000 printed copies
 5 Issues Downloadable for 12 months

WHY ADVERTISE WITH US:

100% on-site real time engagement
 100% targeted to precise and highly specific demographic
 Our Show Guide is 100% Wanted – Attendees seek our Show Guide with purpose and enthusiasm
 Our Show Guide is NEVER junk mail
 Relevant & curated content targeted to our Valley Homeowners

HOW WE'RE DIFFERENT:

The ONLY Show magazine with 100% ENGAGEMENT from BUYERS
 The ONLY Show magazine that is 100% in DEMAND & SOUGHT AFTER

DISTRIBUTION PER ISSUE:

10,000 printed copies
 170,000 Direct eMailed to Home Show subscribers
 Downloadable for 12 months

Maricopa County Show Guide ads deliver HIGH IMPACT engagement that attract attention and enhance your onsite presence! Professional Graphic Design Service is included with each ad purchase.

Questions? Call (602) 821-5060