

PARTNERSHIP OPPORTUNITIES



A-LA-CARTE

ENTRANCE BOOTH **STARTING AT \$7,500**

E-MAIL MARKETING WITH HYPERLINK

E-mailed to 150,000 subscribers
in home show database

Hyperlinked logo **\$1,000**

Hyperlinked ad **\$2,500**

Full page exclusivity eblast **\$6,000**

ENTRANCE BAG GIVEAWAY

\$2,500 Bag only

\$3,000 Bag + brochure/business card

\$5,000 Swag bag

LOGO ON WEBSITE **\$1,500**

Your company logo with hyperlink

(Price is per 30 days)

DISCOUNTED COUPON SPONSORSHIP **\$4,000**

One full side of discount admission ticket
customized to market YOUR company
MCHS mails out to Maricopa County residents
You receive 2,500 printed tickets to
hand out before show

FREE ADMISSION TICKET SPONSORSHIP **\$3,000**

One full side of free admission ticket
customized to market YOUR company
15,000 mailed by MCHS to exhibitors
500 printed tickets to hand out before show
Eblast to 150,000 subscribers

2 SALES EMPLOYEES AT ENTRANCE **\$10,000**

LOGO ON TV COMMERCIALS **\$10,000**

LOGO ON BILLBOARD **\$15,000**

\$500 & UNDER VALUE OPTIONS

STAGE SPONSOR **\$500**

Your logo in the show guide on the
Handmade Headquarter,
Garden Seminar, or Main stage page
Brochure/business card on seats.

PROMOTIONAL BANNER **\$400**

Your company banner placed at the
entrance, food court, etc.

(Max size 6'x10')

INFO BOOTH OR SHOW OFFICE SPONSOR **\$300**

An item of your choice available as a handout

PRIZE WHEEL **\$300**

A company branded item of your choice
as a prize on the MCHS Prize Wheel
& a flyer handed out with your gift.

(100 qty. required)

PRIZE TENT SPONSOR **\$200**

Stack of flyers on Prize table

FLOWER WALL SPONSOR **\$150**

Stack of flyers on Flower Wall table

RESTROOM FLYER SPONSOR **\$100**

Flyer inside each stall

MAXIMUM EXPOSURE PACKAGES

GOLD

SILVER

BRONZE

* See reverse

For more information, call (602) 485-1691 or (602) 821-5060

* Restrictions apply. Exclusivity rights also available. Ask your account manager for more details. 3.5% tax will be applied to all sponsorship sales.

MARICOPA COUNTY HOME SHOWS
PARTNERSHIP OPPORTUNITIES

PACKAGE DEALS
(PER SHOW)

GOLD

\$35,000

(\$65,800 VALUE / NEARLY 50% SAVINGS)

- Your Logo On
Billboard and TV Commercials
- Website Banner Ad (90 days) Hyperlink
- Personalized Instagram Post
- Personalized Eblast
- Personalized Facebook Post
- Back Cover Ad in Show Guide
- Info Booth Flyer/Swag
- 500 Free CUSTOM Admission Tickets
- 2 Door Greeters (10am - 2:30pm)
- Prize on the Prize Wheel
- Priority Parking
- Unlimited Badges
- 200 sq. ft. Booth

SILVER

\$25,000

(\$32,950 VALUE / 25% SAVINGS)

- Logo on Front of Admission Ticket
- Website Banner (60 days) Hyperlink
- Instagram Post
- Personalized Eblast
- Facebook Post
- 1/2 Page Inside Back Cover Ad in Show Guide
- Info Booth Flyer
- 500 Free CUSTOM Admission Tickets
- 2 Exit Greeters (2:30pm-5pm)
- Prize on the Prize Wheel
- Priority Parking
- Unlimited Badges
- 100 sq. ft. Booth

BRONZE

\$12,500

(\$15,700 VALUE / 20% SAVINGS)

- 1/2 Page Ad Inside Show Guide
- Ad in MCHS Eblast
- Website Banner (30 days) Hyperlink
- 250 Free Admission Tickets
- Info Booth Greeter with Handout
- Priority Parking
- 20 Badges
- 100 sq. ft. Booth



For more information, call (602) 485-1691 or (602) 821-5060

* Restrictions apply. Exclusivity rights also available. Ask your account manager for more details. 3.5% tax will be applied to all sponsorship sales.