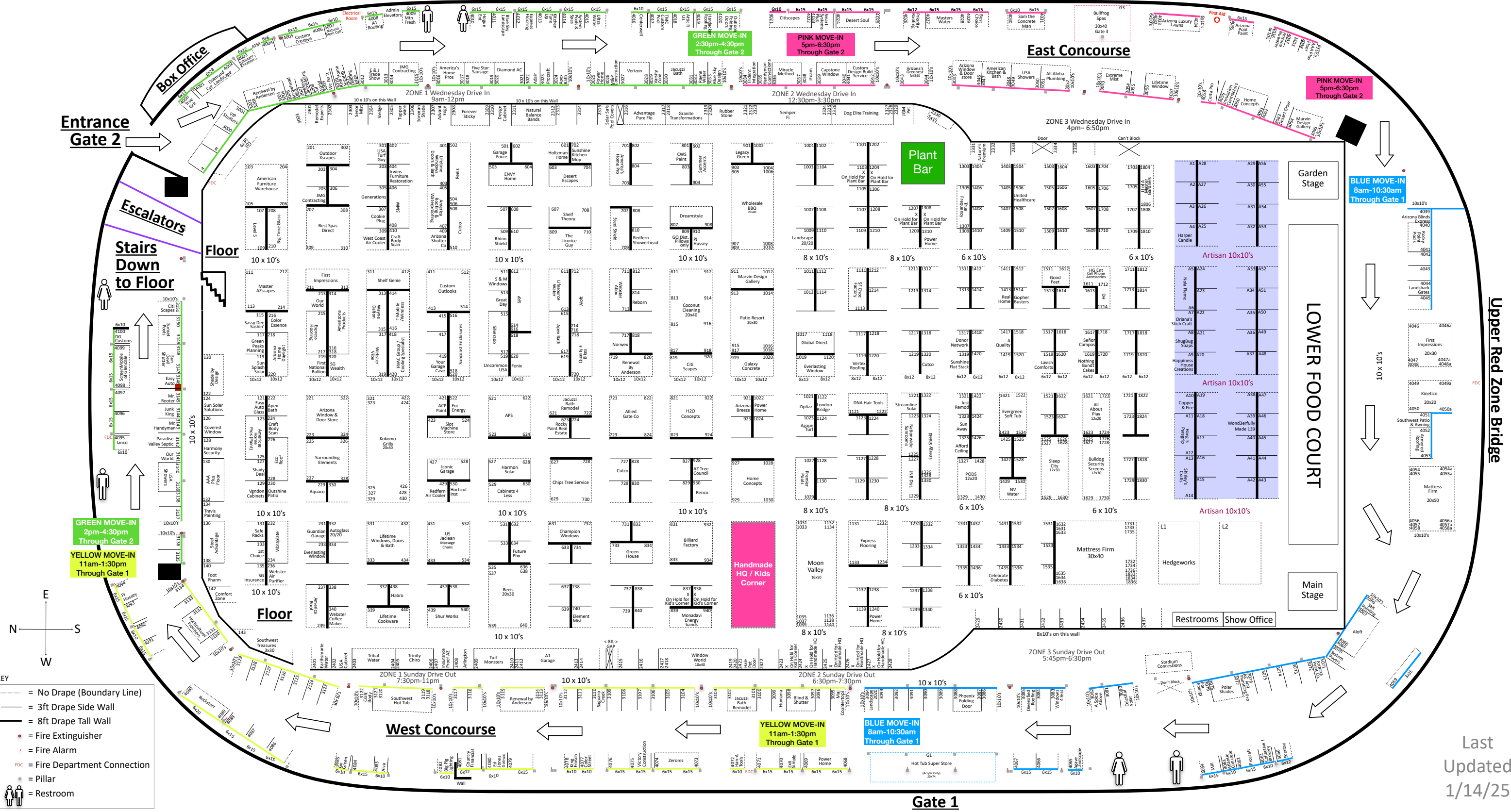


# Home & Landscape Show State Farm Stadium July 11, 12, 13, 2025

The Entrance of the Home Show is at Gate 2. Booths start in the East Concourse on the Main Level and run along the perimeter to the Red Zone Bridge clockwise. Booths continue around to the West Concourse. Access to the Stadium Floor is from the North West Concourse down the bleachers. Floor plan not to scale. All booth preferences are subject to change from time of reservation through to Show opening without notice. See reverse for pricing and full details.



Upper Red Zone Bridge

Last Updated 1/14/25

# Home & Landscape Show

# State Farm Stadium July 11, 12, 13, 2025

<p><b>Re-Sign Pricing</b> Stadium Floor Inline Booth Cost 6x10 Inline = \$955 8x10 Inline = \$1,211 10x10 Inline = \$1,513</p> <p><b>Corner Booth Cost</b> 6x10 Corner = \$1,355 6x12 Corner = \$1,584 8x10 Corner = \$1,760 8x12 Corner = \$2,112 10x10 Corner = \$2,200 10x12 Corner = \$2,640</p> <p><b>Misc. Booth Cost</b> #2300 5x30 Endcap = \$7,500.00 #2331 5x15 Endcap = \$1,650 #143 3x30 Endcap = \$1,980</p> <p><b>East Concourse &amp; Red Zone</b> Entrance 10x20 #A &amp; #B = \$10,000.00 each</p> <p><b>Inline Booth Cost</b> 6x10 Inline = \$1,170 6x15 Inline = \$1,755 10x10 Inline = \$1,950</p> <p><b>Corner Booth Cost</b> 6x6 Corner = \$918 6x10 Corner = \$1,530 6x12 Corner = \$1,836 6x15 Corner = \$2,295 3x30 Endcap = \$2,300 10x10 Corner = \$2,550 6x20 Endcap = \$2,754</p> <p><b>West Concourse</b> Inline Booth Cost 6x10 Inline = \$1,050 6x15 Inline = \$1,575 10x10 Inline = \$1,750</p> <p><b>Corner Booth Cost</b> 6x10 Corner = \$1,410 6x15 Corner = \$2,115 6x12 Corner = \$1,692 3x30 Endcap = \$2,115 10x10 Corner = \$2,350</p> <p><b>Multiple Booth Discount</b> 2-5 booths = 10% off 6 or more booths = 15% off</p> <p>All booths are plus 7.5% tax and fees</p>
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<p><b>Tier 1 pricing</b> Stadium Floor Inline Booth Cost 6x10 Inline = \$1,005 8x10 Inline = \$1,261 10x10 Inline = \$1,563</p> <p><b>Corner Booth Cost</b> 6x10 Corner = \$1,405 6x12 Corner = \$1,634 8x10 Corner = \$1,810 8x12 Corner = \$2,162 10x10 Corner = \$2,250 10x12 Corner = \$2,690</p> <p><b>Misc. Booth Cost</b> #2300 5x30 Endcap = \$7,500.00 #2330 5x15 Endcap = \$1,700 #143 3x30 Endcap = \$2,030</p> <p><b>East Concourse &amp; Red Zone</b> Entrance 10x20 #A &amp; #B = \$10,000.00 each</p> <p><b>Inline Booth Cost</b> 6x10 Inline = \$1,220 6x15 Inline = \$1,805 10x10 Inline = \$2,000</p> <p><b>Corner Booth Cost</b> 6x6 Corner = \$968 6x10 Corner = \$1,580 6x12 Corner = \$1,886 6x15 Corner = \$2,345 3x30 Endcap = \$2,350 10x10 Corner = \$2,600 6x20 Endcap = \$2,804</p> <p><b>West Concourse</b> Inline Booth Cost 6x10 Inline = \$1,100 6x15 Inline = \$1,625 10x10 Inline = \$1,800</p> <p><b>Corner Booth Cost</b> 6x10 Corner = \$1,460 6x15 Corner = \$2,165 6x12 Corner = \$1,742 3x35 Endcap = \$2,165 10x10 Corner = \$2,400</p> <p><b>Multiple Booth Discount</b> 2-5 booths = 10% off 6 or more booths = 15% off</p> <p>All booths are plus 7.5% tax and fees</p>
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Price Increase after 2/1/25

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Floor plan not to scale. All booth preferences are subject to change from time of reservation through to Show opening, your booth may be relocated without notice.

- Full Payment is required to exhibit.
- Free Parking for vendors, & Private Vendor Lounge.
- Refer to Vendor Resource Guide for move-in and out instructions.
- Drive-down move-out on Sunday starting at 6pm. No Monday move out.
- All Fire Extinguishers, Alarms, and control panels may not be blocked at any time for any reason.
- Pop-up tents, helium balloons, double sided banners are NOT permitted.
- All Flooring/Wires must be safely secured down to avoid tripping hazards.
- Open flames, cutting, and propane are NOT permitted.
- Items over 3ft must remain in the back of the booth. Items over 8ft are NOT permitted.
- All booth contents and staff must remain inside your allotted space.
- Unprofessional, offensive, or sensitive materials are NOT permitted to be worn or displayed (Including but not limited to politics, guns/weapons, drugs, NFL, etc.