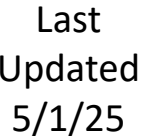


The Entrance of the Home Show is at Gate 2. Booths start in the East Concourse on the Main Level and run along the perimeter to the Red Zone Bridge clockwise. Booths continue around to the West Concourse. Access to the Stadium Floor is from the North West Concourse down the bleachers. Floor plan not to scale. All booth preferences are subject to change from time of reservation through to Show opening without notice. See reverse for pricing and full details.

NO Drive-In
Hand Carry / Handcart Only
At Gate 3 from the East Lot



Home & Landscape Show

State Farm Stadium July 11, 12, 13, 2025

Re-Sign Pricing Stadium Floor Inline Booth Cost 6x10 Inline = \$955 8x10 Inline = \$1,211 10x10 Inline = \$1,513
Corner Booth Cost 6x10 Corner = \$1,355 6x12 Corner = \$1,584 8x10 Corner = \$1,760 8x12 Corner = \$2,112 10x10 Corner = \$2,200 10x12 Corner = \$2,640
Misc. Booth Cost #101-5x30-Endcap = \$7,500.00 #2331-5x15-Endcap = \$1,650 #143-3x30-Endcap = \$1,980
East Concourse & Red Zone Inline Booth Cost 6x10 Inline = \$1,270 6x15 Inline = \$1,855 10x10 Inline = \$2,050 6x28 Inline = \$3,376 10x18 Inline = \$3,610
Corner Booth Cost 6x6 Corner = \$1,018 6x10 Corner = \$1,630 6x12 Corner = \$1,936 6x15 Corner = \$2,395 10x10 Corner = \$2,650
West Concourse Inline Booth Cost 6x10 Inline = \$1,150 6x15 Inline = \$1,675 10x10 Inline = \$1,850 6x28 Inline = \$3,040 #G18-20x14 = \$6,480 #3162 Aprox.-200sqft Inline = 3,250
Corner Booth Cost 6x10 Corner = \$1,510 6x15 Corner = \$2,215 6x12 Corner = \$1,792 3x35-Endcap = \$2,215 10x10 Corner = \$2,450
Multiple Booth Discount 2-5 booths = 10% off 6 or more booths = 15% off
All booths are plus 7.5% tax and fees

Tier 1 Pricing (After 7/14/24) Stadium Floor Inline Booth Cost 6x10 Inline = \$1,005 8x10 Inline = \$1,261 10x10 Inline = \$1,563
Corner Booth Cost 6x10 Corner = \$1,405 6x12 Corner = \$1,634 8x10 Corner = \$1,810 8x12 Corner = \$2,162 10x10 Corner = \$2,250 10x12 Corner = \$2,690
Misc. Booth Cost #101-5x30-Endcap = \$7,500.00 #2330-5x15-Endcap = \$1,700 #143-3x30-Endcap = \$2,030
East Concourse & Red Zone Inline Booth Cost 6x10 Inline = \$1,320 6x15 Inline = \$1,905 10x10 Inline = \$2,100 6x28 Inline = \$3,426 10x18 Inline = \$3,660
Corner Booth Cost 6x6 Corner = \$1,068 6x10 Corner = \$1,680 6x12 Corner = \$1,986 6x15 Corner = \$2,445 10x10 Corner = \$2,700
West Concourse Inline Booth Cost 6x10 Inline = \$1,200 6x15 Inline = \$1,725 10x10 Inline = \$1,900 6x28 Inline = \$3,090 #G18-20x14 = \$6,530 #3162 Aprox.-200sqft Inline = 3,300
Corner Booth Cost 6x10 Corner = \$1,560 6x15 Corner = \$2,265 6x12 Corner = \$1,842 3x35-Endcap = \$2,265 10x10 Corner = \$2,500
Multiple Booth Discount 2-5 booths = 10% off 6 or more booths = 15% off
All booths are plus 7.5% tax and fees

Tier 2 Pricing (After 2/1/25) Stadium Floor Inline Booth Cost 6x10 Inline = \$1,055 8x10 Inline = \$1,311 10x10 Inline = \$1,613
Corner Booth Cost 6x10 Corner = \$1,455 6x12 Corner = \$1,684 8x10 Corner = \$1,860 8x12 Corner = \$2,212 10x10 Corner = \$2,300 10x12 Corner = \$2,740
Misc. Booth Cost #101-5x30-Endcap = \$7,500.00 #2330-5x15-Endcap = \$1,750 #143-3x30-Endcap = \$2,080
East Concourse & Red Zone Inline Booth Cost 6x10 Inline = \$1,370 6x15 Inline = \$1,955 10x10 Inline = \$2,150 6x28 Inline = \$3,476 10x18 Inline = \$3,710
Corner Booth Cost 6x6 Corner = \$1,168 6x10 Corner = \$1,730 6x12 Corner = \$2,036 6x15 Corner = \$2,495 10x10 Corner = \$2,750
West Concourse Inline Booth Cost 6x10 Inline = \$1,250 6x15 Inline = \$1,775 10x10 Inline = \$1,950 6x28 Inline = \$3,140 #G18-20x14 = \$6,580 #3162 Aprox.-200sqft Inline = 3,350
Corner Booth Cost 6x10 Corner = \$1,610 6x15 Corner = \$2,315 6x12 Corner = \$1,892 3x35-Endcap = \$2,315 10x10 Corner = \$2,550
Multiple Booth Discount 2-5 booths = 10% off 6 or more booths = 15% off
All booths are plus 7.5% tax and fees

Tier 3 pricing Stadium Floor Inline Booth Cost 6x10 Inline = \$1,155 8x10 Inline = \$1,411 10x10 Inline = \$1,713
Corner Booth Cost 6x10 Corner = \$1,555 6x12 Corner = \$1,784 8x10 Corner = \$1,960 8x12 Corner = \$2,312 10x10 Corner = \$2,400 10x12 Corner = \$2,840
Misc. Booth Cost #2300-5x30-Endcap = \$7,500.00 #2330-5x15-Endcap = \$1,850 #143-3x30-Endcap = \$2,030
East Concourse & Red Zone Inline Booth Cost 6x10 Inline = \$1,470 6x15 Inline = \$2,055 10x10 Inline = \$2,250 6x28 Inline = \$3,576 10x18 Inline = \$3,810
Corner Booth Cost 6x6 Corner = \$1,218 6x10 Corner = \$1,830 6x12 Corner = \$2,136 6x15 Corner = \$2,595 10x10 Corner = \$2,850
West Concourse Inline Booth Cost 6x10 Inline = \$1,350 6x15 Inline = \$1,875 10x10 Inline = \$2,050 6x28 Inline = \$3,240 #G18-20x14 = \$6,680 #3162 10x20 Inline = \$3,450
Corner Booth Cost 6x10 Corner = \$1,710 6x15 Corner = \$2,415 6x12 Corner = \$1,992 3x35-Endcap = \$2,415 10x10 Corner = \$2,650
Multiple Booth Discount 2-5 booths = 10% off 6 or more booths = 15% off
All booths are plus 7.5% tax and fees

Price Increase after 6/30/25

The Entrance of the Home Show is at Gate 2. Booths start in the East Concourse on the Main Level and run along the perimeter to the Red Zone Bridge clockwise. Booths continue around to the West Concourse. Access to the Stadium Floor is from the North West Concourse down the escalators. Floor plan not to scale. All booth preferences are subject to change from time of reservation through to Show opening without notice.

Floor plan not to scale. All booth preferences are subject to change from time of reservation through to Show opening, your booth may be relocated without notice.

- Full Payment is required to exhibit.
 - Free Parking for vendors, & Private Vendor Lounge.
 - Refer to Vendor Resource Guide for move-in and out instructions.
 - Drive-down move-out on Sunday starting at 6pm. No Monday move out.
 - All Fire Extinguishers, Alarms, and control panels may not be blocked at any time for any reason.
 - Pop-up tents, helium balloons, double sided banners are NOT permitted.
- All Flooring/Wires must be safely secured down to avoid tripping hazards.
 - Open flames, cutting, and propane are NOT permitted.
 - Items over 3ft must remain in the back of the booth. Items over 8ft are NOT permitted.
 - All booth contents and staff must remain inside your allotted space.
 - Unprofessional, offensive, or sensitive materials are NOT permitted to be worn or displayed (Including but not limited to politics, guns/weapons, drugs, NFL, etc.