

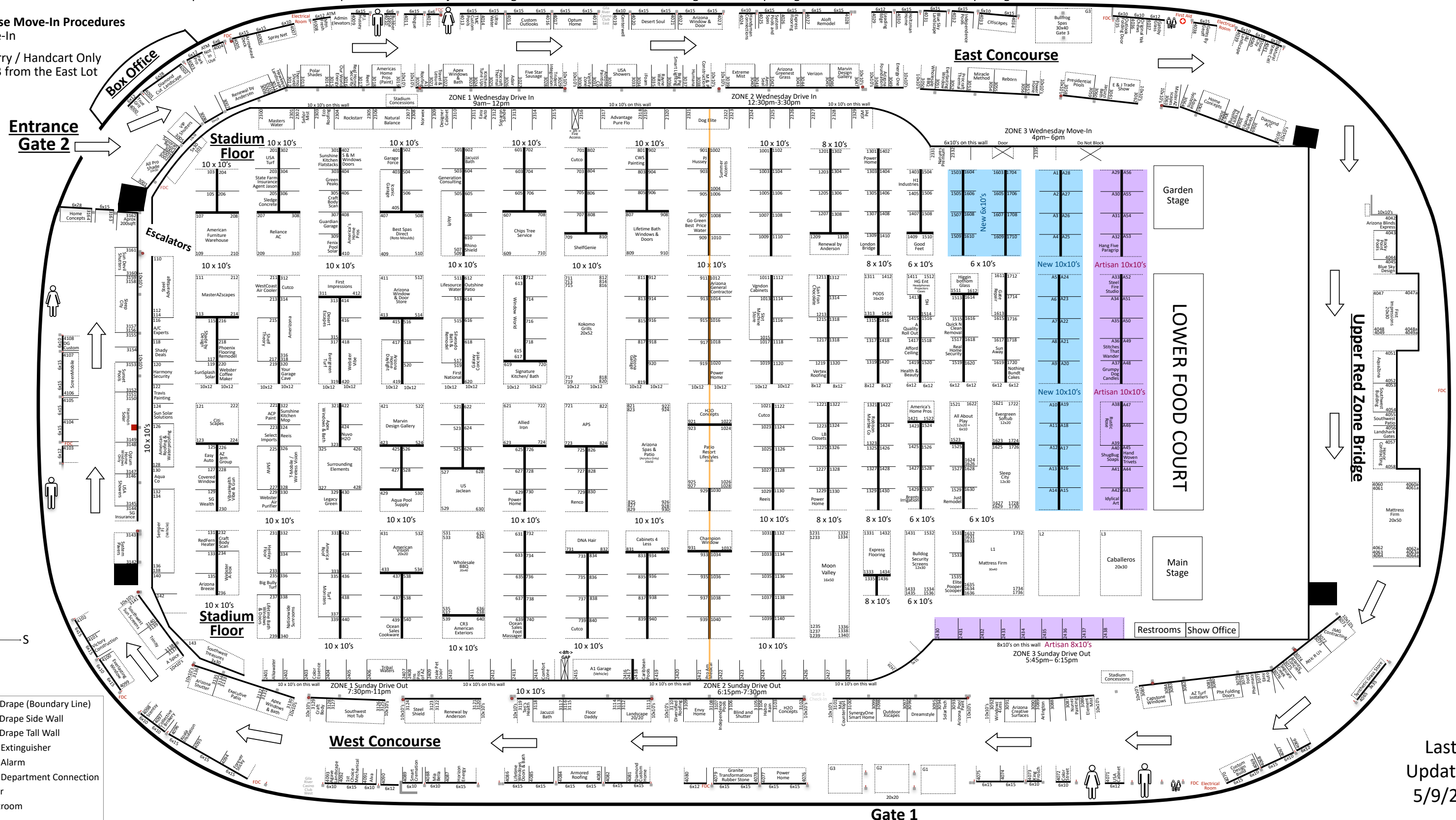
Home & Landscape Show State Farm Stadium March 6-8, 2026 Home Show

The Entrance of the Home Show is at Gate 2. Booths start in the East Concourse on the Main Level and run along the perimeter to the Red Zone Bridge clockwise. Booths continue around to the West Concourse. Access to the Stadium Floor is from the North West Concourse down the bleachers. Floor plan not to scale. All booth preferences are subject to change from time of reservation through to Show opening without notice. See reverse for pricing and full details.

Concourse Move-In Procedures

NO Drive-In

Hand Carry / Handcart Only
At Gate 3 from the East Lot



Last
Updated
5/9/25

Home & Landscape Show

State Farm Stadium March 6-8, 2026 Home Show

<u>Re-Sign Pricing</u>
Stadium Floor
Inline Booth Cost
6x10 Inline = \$955
8x10 Inline = \$1,211
10x10 Inline = \$1,513
Corner Booth Cost
6x10 Corner = \$1,355
6x12 Corner = \$1,584
8x10 Corner = \$1,760
8x12 Corner = \$2,112
10x10 Corner = \$2,200
10x12 Corner = \$2,640
Misc. Booth Cost
#101 5x30 Endcap = \$355,0
#2429 5x15 Endcap = \$1,650
#143 3x30 Endcap = \$1,980
<u>East Concourse & Red Zone</u>
Inline Booth Cost
6x10 Inline = \$1,270
6x15 Inline = \$1,855
10x10 Inline = \$2,050
10x18 Inline = 3,690
Corner Booth Cost
6x6 Corner = \$1018
6x10 Corner = \$1,630
6x12 Corner = \$1,936
6x15 Corner = \$2,395
10x10 Corner = \$2,650
6x20 Endcap = \$2,854
<u>West Concourse</u>
Inline Booth Cost
6x10 Inline = \$1,150
6x15 Inline = \$1,675
10x10 Inline = \$1,850
G1, 2, 3 20x20 Island = \$8,820
#3162 Aprox. 200sqft Inline = \$3,250
Corner Booth Cost
6x10 Corner = \$1,510
6x15 Corner = \$2,215
6x12 Corner = \$1,792
3x35 Endcap = \$2,670
10x10 Corner = \$2,450
<u>Multiple Booth Discount</u>
2-5 booths = 10% off
6 or more booths = 15% off

<u>Tier 1 Pricing (After March 2, 2025)</u>
Stadium Floor
Inline Booth Cost
6x10 Inline = \$1,005
8x10 Inline = \$1,261
10x10 Inline = \$1,563
Corner Booth Cost
6x10 Corner = \$1,405
6x12 Corner = \$1,634
8x10 Corner = \$1,810
8x12 Corner = \$2,162
10x10 Corner = \$2,250
10x12 Corner = \$2,690
Misc. Booth Cost
#101 5x30 Endcap = \$3,600
#2429 5x15 Endcap = \$1,700
#143 3x30 Endcap = \$2,030
<u>East Concourse & Red Zone</u>
Inline Booth Cost
6x10 Inline = \$1,320
6x15 Inline = \$1,905
10x10 Inline = \$2,100
10x18 Inline = 3,740
Corner Booth Cost
6x6 Corner = \$1,068
6x10 Corner = \$1,680
6x12 Corner = \$1,986
6x15 Corner = \$2,445
10x10 Corner = \$2,700
6x20 Endcap = \$2,904
<u>West Concourse</u>
Inline Booth Cost
6x10 Inline = \$1,200
6x15 Inline = \$1,725
10x10 Inline = \$1,900
G1, 2, 3 20x20 Island = \$8,870
#3162 Aprox. 200sqft Inline = \$3,300
Corner Booth Cost
6x10 Corner = \$1,560
6x15 Corner = \$2,265
6x12 Corner = \$1,842
3x35 Endcap = \$2,620
10x10 Corner = \$2,500
<u>Multiple Booth Discount</u>
2-5 booths = 10% off
6 or more booths = 15% off

Next Payment Increase 9/1/25

The Entrance of the Home Show is at Gate 2. Booths start in the East Concourse on the Main Level and run along the perimeter to the Red Zone Bridge clockwise. Booths continue around to the West Concourse. Access to the Stadium Floor is from the North West Concourse down the escalators. Floor plan not to scale. All booth preferences are subject to change from time of reservation through to Show opening without notice.

Floor plan not to scale. All booth preferences are subject to change from time of reservation through to Show opening, your booth may be relocated without notice.

- Full Payment is required to exhibit.
 - Free Parking for vendors, & Private Vendor Lounge.
 - Refer to Vendor Resource Guide for move-in and out instructions.
 - Drive-down move-out on Sunday starting at 6pm. No Monday move out.
 - All Fire Extinguishers, Alarms, and control panels may not be blocked at any time for any reason.
 - Pop-up tents, helium balloons, double sided banners are NOT permitted.
- All Flooring/Wires must be safely secured down to avoid tripping hazards.
 - Open flames, cutting, and propane are NOT permitted.
 - Items over 3ft must remain in the back of the booth. Items over 8ft are NOT permitted.
 - All booth contents and staff must remain inside your allotted space.
 - Unprofessional, offensive, or sensitive materials are NOT permitted to be worn or displayed (Including but not limited to politics, guns/weapons, drugs, NFL, etc.