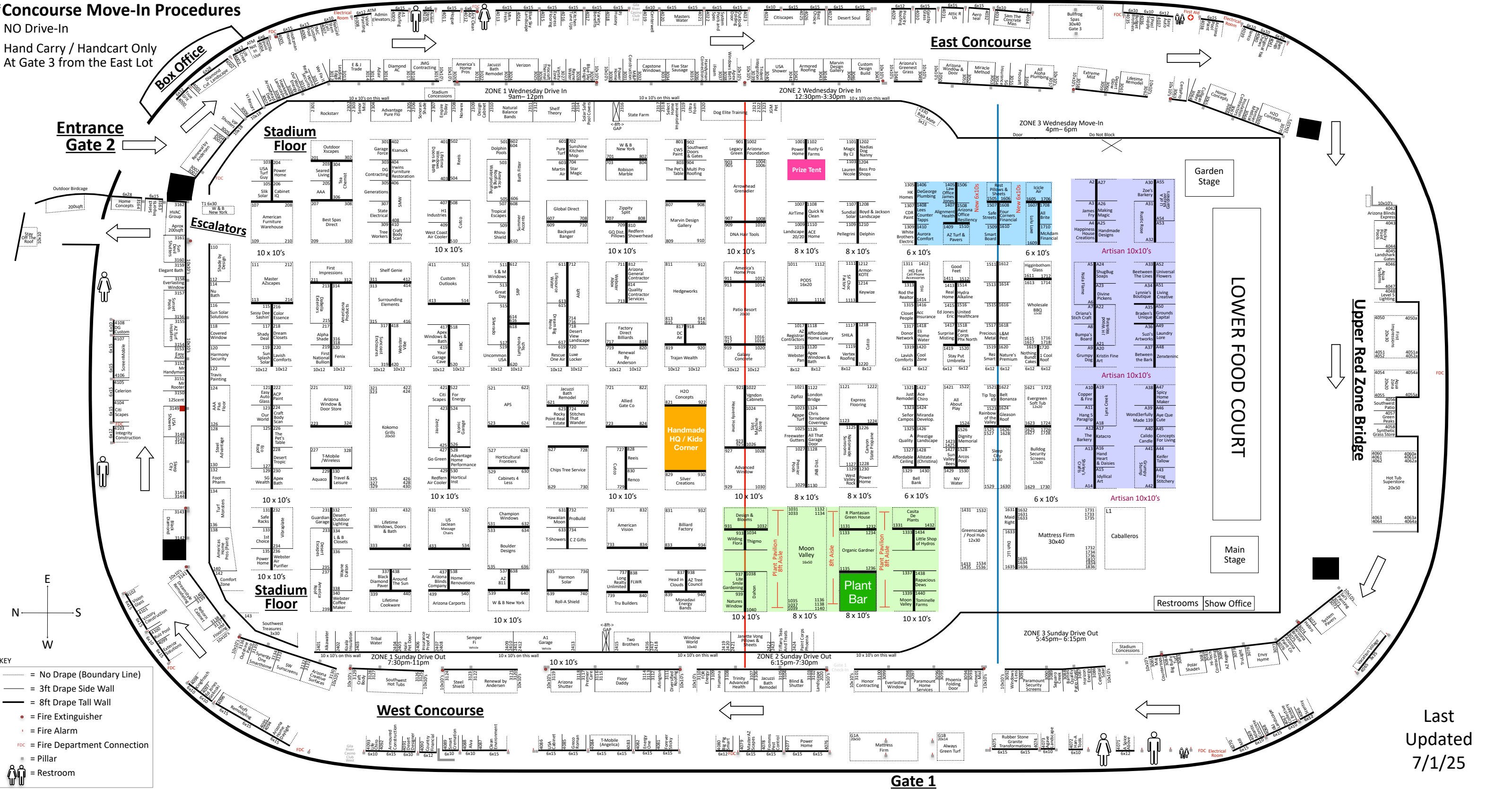


Home & Landscape Show State Farm Stadium July 11-13 Home Show

The Entrance of the Home Show is at Gate 2. Booths start in the East Concourse on the Main Level and run along the perimeter to the Red Zone Bridge clockwise. Booths continue around to the West Concourse. Access to the Stadium Floor is from the North West Concourse down the bleachers. Floor plan not to scale. All booth preferences are subject to change from time of reservation through to Show opening without notice. See reverse for pricing and full details.

*Concourse Move-In Procedures

- NO Drive-In
- Hand Carry / Handcart Only
- At Gate 3 from the East Lot



Last Updated 7/1/25

Home & Landscape Show

State Farm Stadium July 11, 12, 13, 2025

Re-Sign Pricing Stadium Floor Inline Booth Cost 6x10 Inline = \$955 8x10 Inline = \$1,211 10x10 Inline = \$1,513 Corner Booth Cost 6x10 Corner = \$1,355 6x12 Corner = \$1,584 8x10 Corner = \$1,760 8x12 Corner = \$2,112 10x10 Corner = \$2,200 10x12 Corner = \$2,640 Misc. Booth Cost #101 5x30 Endcap = \$3,550 #2330 5x15 Endcap = \$1,650 #143 3x30 Endcap = \$1,980 East Concourse & Red Zone Inline Booth Cost 6x10 Inline = \$1,270 6x15 Inline = \$1,855 10x10 Inline = \$2,050 6x28 Inline = \$3,376 10x18 Inline = \$3,610 Corner Booth Cost 6x6 Corner = \$1,018 6x10 Corner = \$1,630 6x12 Corner = \$1,936 6x15 Corner = \$2,395 10x10 Corner = \$2,650 West Concourse Inline Booth Cost 6x10 Inline = \$1,150 6x15 Inline = \$1,675 10x10 Inline = \$1,850 6x28 Inline = \$3,040 #G18 20x14 = \$6,480 #3162 Aprox. 200sqft Inline = 3,250 Corner Booth Cost 6x10 Corner = \$1,510 6x15 Corner = \$2,215 6x12 Corner = \$1,792 3x35 Endcap = \$2,215 10x10 Corner = \$2,450 Multiple Booth Discount 2-5 booths = 10% off 6 or more booths = 15% off All booths are plus 7.5% tax and fees	Tier 1 Pricing (After 7/14/24) Stadium Floor Inline Booth Cost 6x10 Inline = \$1,005 8x10 Inline = \$1,261 10x10 Inline = \$1,563 Corner Booth Cost 6x10 Corner = \$1,405 6x12 Corner = \$1,634 8x10 Corner = \$1,810 8x12 Corner = \$2,162 10x10 Corner = \$2,250 10x12 Corner = \$2,690 Misc. Booth Cost #101 5x30 Endcap = \$3,600 #2330 5x15 Endcap = \$1,700 #143 3x30 Endcap = \$2,030 East Concourse & Red Zone Inline Booth Cost 6x10 Inline = \$1,320 6x15 Inline = \$1,905 10x10 Inline = \$2,100 6x28 Inline = \$3,426 10x18 Inline = \$3,660 Corner Booth Cost 6x6 Corner = \$1,068 6x10 Corner = \$1,680 6x12 Corner = \$1,986 6x15 Corner = \$2,445 10x10 Corner = \$2,700 West Concourse Inline Booth Cost 6x10 Inline = \$1,200 6x15 Inline = \$1,725 10x10 Inline = \$1,900 6x28 Inline = \$3,090 #G18 20x14 = \$6,530 #3162 Aprox. 200sqft Inline = 3,300 Corner Booth Cost 6x10 Corner = \$1,560 6x15 Corner = \$2,265 6x12 Corner = \$1,842 3x35 Endcap = \$2,265 10x10 Corner = \$2,500 Multiple Booth Discount 2-5 booths = 10% off 6 or more booths = 15% off All booths are plus 7.5% tax and fees	Tier 2 Pricing (After 2/1/25) Stadium Floor Inline Booth Cost 6x10 Inline = \$1,055 8x10 Inline = \$1,311 10x10 Inline = \$1,613 Corner Booth Cost 6x10 Corner = \$1,455 6x12 Corner = \$1,684 8x10 Corner = \$1,860 8x12 Corner = \$2,212 10x10 Corner = \$2,300 10x12 Corner = \$2,740 Misc. Booth Cost #101 5x30 Endcap = \$3,650 #2330 5x15 Endcap = \$1,750 #143 3x30 Endcap = \$2,080 East Concourse & Red Zone Inline Booth Cost 6x10 Inline = \$1,370 6x15 Inline = \$1,955 10x10 Inline = \$2,150 6x28 Inline = \$3,476 10x18 Inline = \$3,710 Corner Booth Cost 6x6 Corner = \$1,168 6x10 Corner = \$1,730 6x12 Corner = \$2,036 6x15 Corner = \$2,495 10x10 Corner = \$2,750 West Concourse Inline Booth Cost 6x10 Inline = \$1,250 6x15 Inline = \$1,775 10x10 Inline = \$1,950 6x28 Inline = \$3,140 #G18 20x14 = \$6,580 #3162 Aprox. 200sqft Inline = 3,350 Corner Booth Cost 6x10 Corner = \$1,610 6x15 Corner = \$2,315 6x12 Corner = \$1,892 3x35 Endcap = \$2,315 10x10 Corner = \$2,550 Multiple Booth Discount 2-5 booths = 10% off 6 or more booths = 15% off All booths are plus 7.5% tax and fees	Tier 3 Pricing: Stadium Floor Inline Booth Cost 6x10 Inline = \$1,155 8x10 Inline = \$1,411 10x10 Inline = \$1,713 Corner Booth Cost 6x10 Corner = \$1,555 6x12 Corner = \$1,784 8x10 Corner = \$1,960 8x12 Corner = \$2,312 10x10 Corner = \$2,400 10x12 Corner = \$2,840 Misc. Booth Cost #101 5x30 Endcap = \$3,750 #2330 5x15 Endcap = \$1,850 #143 3x30 Endcap = \$2,030 East Concourse & Red Zone Inline Booth Cost 6x10 Inline = \$1,470 6x15 Inline = \$2,055 10x10 Inline = \$2,250 6x28 Inline = \$3,576 10x18 Inline = \$3,810 Corner Booth Cost 6x6 Corner = \$1,218 6x10 Corner = \$1,830 6x12 Corner = \$2,136 6x15 Corner = \$2,595 10x10 Corner = \$2,850 West Concourse Inline Booth Cost 6x10 Inline = \$1,350 6x15 Inline = \$1,875 10x10 Inline = \$2,050 6x28 Inline = \$3,240 #G18 20x14 = \$6,680 #3162 10x20 Inline = \$3,450 Corner Booth Cost 6x10 Corner = \$1,710 6x15 Corner = \$2,415 6x12 Corner = \$1,992 3x35 Endcap = \$2,415 10x10 Corner = \$2,650 Multiple Booth Discount 2-5 booths = 10% off 6 or more booths = 15% off All booths are plus 7.5% tax and fees	Tier 4 Pricing Stadium Floor Inline Booth Cost 6x10 Inline = \$1,255 8x10 Inline = \$1,511 10x10 Inline = \$1,813 Corner Booth Cost 6x10 Corner = \$1,655 6x12 Corner = \$1,884 8x10 Corner = \$2,060 8x12 Corner = \$2,412 10x10 Corner = \$2,500 10x12 Corner = \$2,940 Misc. Booth Cost #2300 5x30 Endcap = \$7,500.00 #2330 5x15 Endcap = \$1,950 #143 3x30 Endcap = \$2,130 #G18 20x14 = \$6,780 East Concourse & Red Zone Inline Booth Cost 6x10 Inline = \$1,570 6x15 Inline = \$2,155 10x10 Inline = \$2,350 6x28 Inline = \$3,676 10x18 Inline = \$3,910 Corner Booth Cost 6x6 Corner = \$1,318 6x10 Corner = \$1,930 6x12 Corner = \$2,236 6x15 Corner = \$2,695 10x10 Corner = \$2,950 West Concourse Inline Booth Cost 6x10 Inline = \$1,450 6x15 Inline = \$1,975 10x10 Inline = \$2,150 6x28 Inline = \$3,340 #3162 10x20 Inline = \$3,550 Corner Booth Cost 6x10 Corner = \$1,810 6x15 Corner = \$2,515 6x12 Corner = \$2,092 3x35 Endcap = \$2,515 10x10 Corner = \$2,750 Multiple Booth Discount 2-5 booths = 10% off 6 or more booths = 15% off All booths are plus 7.5% tax and fees
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Floor plan not to scale. All booth preferences are subject to change from time of reservation through to Show opening, your booth may be relocated without notice.

- Full Payment is required to exhibit.
 - Free Parking for vendors, & Private Vendor Lounge.
 - Refer to Vendor Resource Guide for move-in and out instructions.
 - Drive-down move-out on Sunday starting at 6pm. No Monday move out.
 - All Fire Extinguishers, Alarms, and control panels may not be blocked at any time for any reason.
 - Pop-up tents, helium balloons, double sided banners are NOT permitted.
- All Flooring/Wires must be safely secured down to avoid tripping hazards.
 - Open flames, cutting, and propane are NOT permitted.
 - Items over 3ft must remain in the back of the booth. Items over 8ft are NOT permitted.
 - All booth contents and staff must remain inside your allotted space.
 - Unprofessional, offensive, or sensitive materials are NOT permitted to be worn or displayed (Including but not limited to politics, guns/weapons, drugs, NFL, etc.