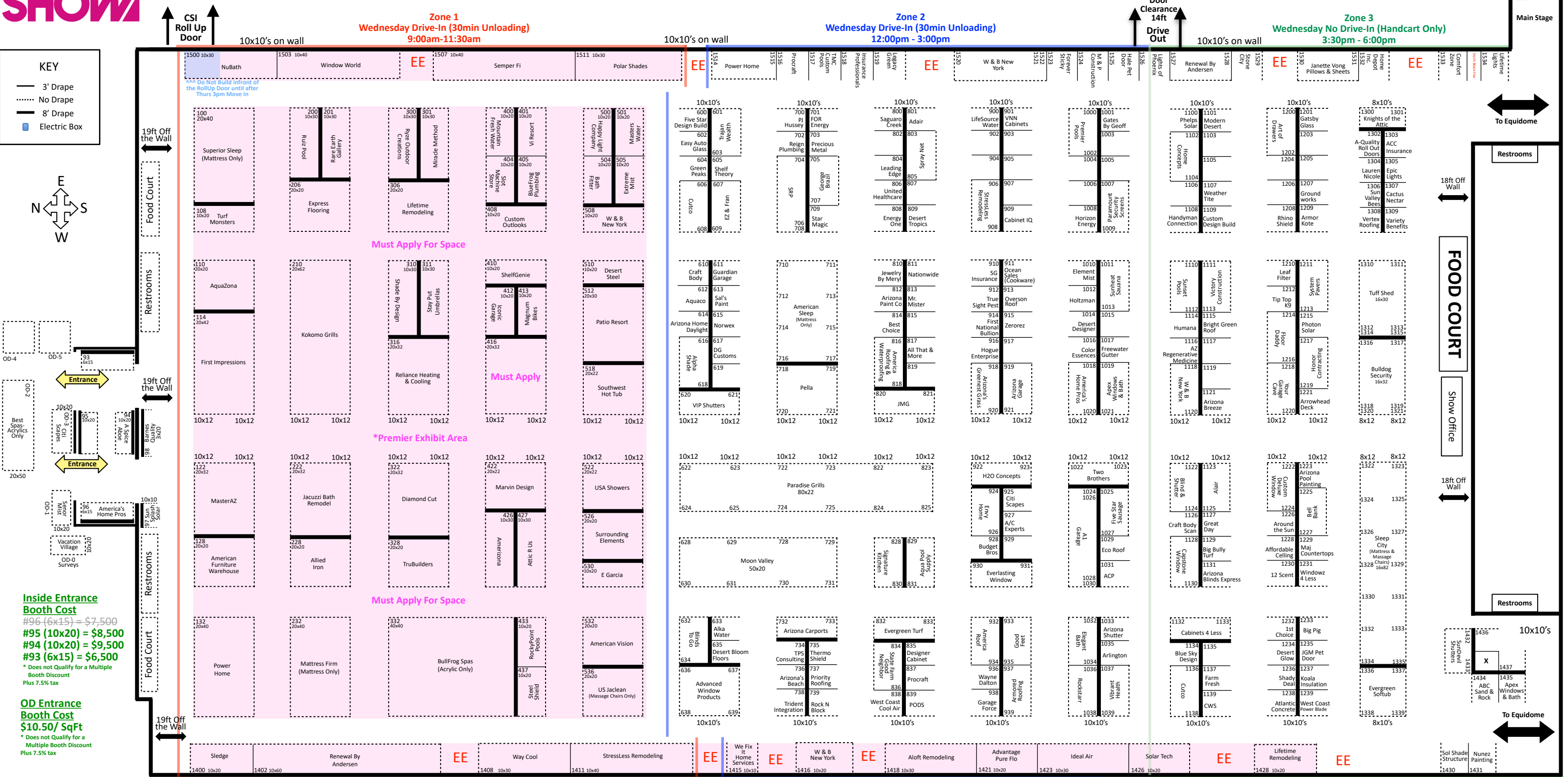
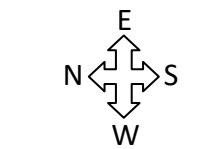


North Hall: Enclosed building with food courts, restrooms, & climate control. Move-in per zones. No zone move-out – move out begins at 5:01pm and ends at 11pm.

***Premier Exhibit Area:** Participation in this area requires prior application and subject to approval. Both dimensions in this zone are predetermined and cannot be reduced or modified.

KEY

- 3' Drape
- No Drape
- 8' Drape
- ⊕ Electric Box



Inside Entrance Booth Cost

- #96 (6x15) = \$7,500
- #95 (10x20) = \$8,500
- #94 (10x20) = \$9,500
- #93 (6x15) = \$6,500

* Does not Qualify for a Multiple Booth Discount Plus 7.5% tax

OD Entrance Booth Cost

- \$10.50/ SqFt

* Does not Qualify for a Multiple Booth Discount Plus 7.5% tax

Re-Sign Pricing

- 8x10 Corner = \$2,040
- 8x10 Inline = \$1,560
- 8x12 Corner = 2,448
- 10x10 Corner = \$2,550
- 10x10 Inline = \$1,950
- 10x12 Corner = \$3,060

Tier 1 Pricing (After 9/28/25)

- 8x10 Corner = \$2,090
- 8x10 Inline = \$1,610
- 8x12 Corner = 2,498
- 10x10 Corner = \$2,600
- 10x10 Inline = \$2,000
- 10x12 Corner = \$3,110

Tier 2 Pricing (After 4/1/26)

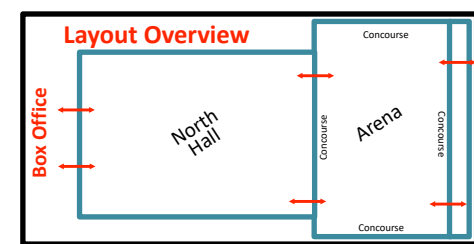
- 8x10 Corner = \$2,140
- 8x10 Inline = \$1,660
- 8x12 Corner = \$2,548
- 10x10 Corner = \$2,650
- 10x10 Inline = \$2,050
- 10x12 Corner = \$3,160

North Hall Price Increase After 8/1/26

All Booths are Plus 7.5% tax/fees**

Multiple Booth Discount

- 2-5 Booths = 10% off
- 6+ Booths = 15% off



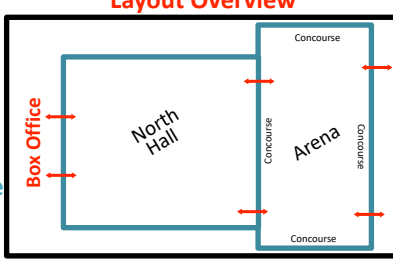
1st set of Push doors to West Pad

2nd set of Push doors to West Pad

Drive In Door Clearance 14ft

Maricopa County Home Show • Oct 2-4, 2026 • WestWorld Scottsdale

Equidome Arena/Concourse: Food court, indoor & climate controlled. Booth #'s 2100-2999 located on arena, surrounded by the concourse. Booths #'s 1999-2053 located on the North Side of concourse. Booths #'s 3000-3050 located on the South Side of the concourse. All booths 10x10 unless otherwise noted. No vehicles permitted on the arena floor, please plan accordingly for set up & tear down. No Monday move out – all booths must be removed by 11pm Sunday. Flooring provided on arena floor is interlocking garage flooring tiles, Swiss Trax. **\$250.00 FEE assessed to any company that damages the Swiss Trax flooring. On Sunday Move out, Swiss Trax breaks down flooring at 6:15pm and the arena will be a dirt floor for the remaining time of Vendor Move out. Floorplan not to scale and subject to change.**



Concourse Booth Pricing

Re-Sign Pricing
 10x10 Corner = \$2,200
 10x10 Inline = \$1,513
 #2030 & #2049 6x20 Corner = \$2,079
 #2050 & #2025 10x20 Endcap = \$3,960
 #2004a & #2027 5x10 Corner = 1,100

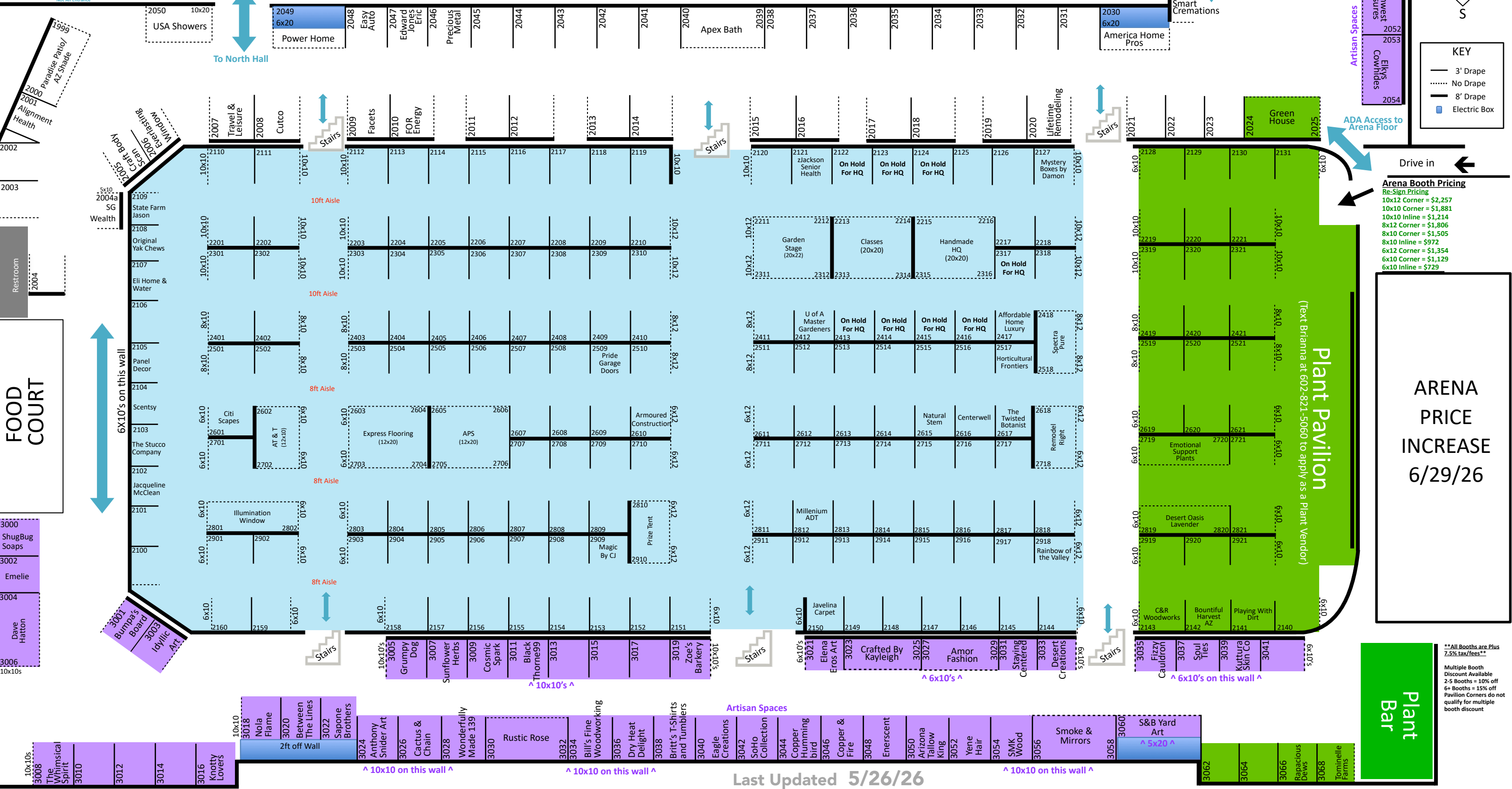
Tier 1 Pricing (After 9/28/25)
 10x10 Corner = \$2,250
 10x10 Inline = \$1,563
 #2030 & #2049 6x20 Corner = \$2,129
 #2050 & #2026 10x20 endcap = \$4,010
 #2004a & #2027 5x10 Corner = 1,150

Tier 2 Pricing (After 4/1/26)
 10x10 Corner = \$2,300
 10x10 Inline = \$1,613
 #2030 & #2049 6x20 Corner = \$2,179
 #2050 & #2026 10x20 endcap = \$4,060
 #2004a & #2027 5x10 Corner = 1,200

****All Booths are Plus 7.5% tax/fees****

Multiple Booth Discount Available
 2-5 Booths = 10% off
 6+ Booths = 15% off
 Pavilion Corners do not qualify for multiple booth discount

CONCOURSE PRICE INCREASE 8/1/26



Arena Booth Pricing
 Re-Sign Pricing
 10x12 Corner = \$2,257
 10x10 Corner = \$1,881
 10x10 Inline = \$1,214
 8x12 Corner = \$1,806
 8x10 Corner = \$1,505
 8x10 Inline = \$972
 6x12 Corner = \$1,354
 6x10 Corner = \$1,129
 6x10 Inline = \$729

ARENA PRICE INCREASE 6/29/26

****All Booths are Plus 7.5% tax/fees****

Multiple Booth Discount Available
 2-5 Booths = 10% off
 6+ Booths = 15% off
 Pavilion Corners do not qualify for multiple booth discount