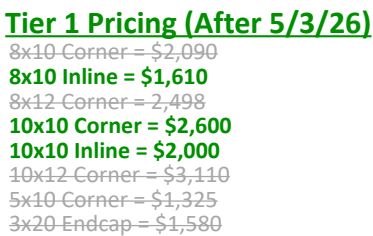


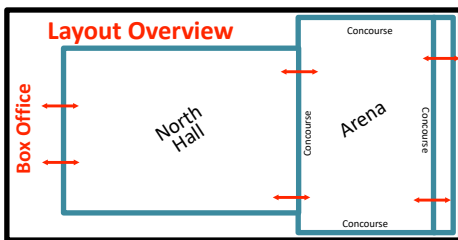
***Premier Exhibit Area:** Participation in this area requires prior application and subject to approval. Booth dimensions in this zone are predetermined and cannot be reduced or modified.



North Hall Price Increase After 10/1/26

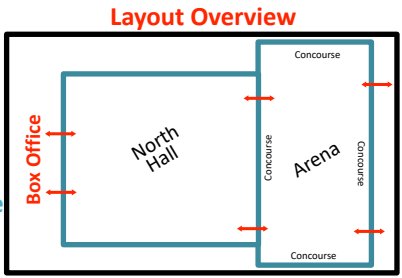
Multiple Booth Discount

2-5 Booths = 10% off
6+ Booths = 15% off



Maricopa County Home Show April 30 - May 2, 2027 WestWorld Scottsdale

Equidome Arena/Concourse: Food court, indoor & climate controlled. Booth #'s 2100-2999 located on arena, surrounded by the concourse. Booths #'s 1999-2053 located on the North Side of concourse. Booths #'s 3000-3050 located on the South Side of the concourse. All booths 10x10 unless otherwise noted. No vehicles permitted on the arena floor, please plan accordingly for set up & tear down. No Monday move out – all booths must be removed by 11pm Sunday. Flooring provided on arena floor is interlocking garage flooring tiles, Swiss Trax. **\$250.00 FEE assessed to any company that damages the Swiss Trax flooring. On Sunday Move out, Swiss Trax breaks down flooring at 6:15pm and the arena will be a dirt floor for the remaining time of Vendor Move out. Floorplan not to scale and subject to change.**



Concourse Booth Pricing

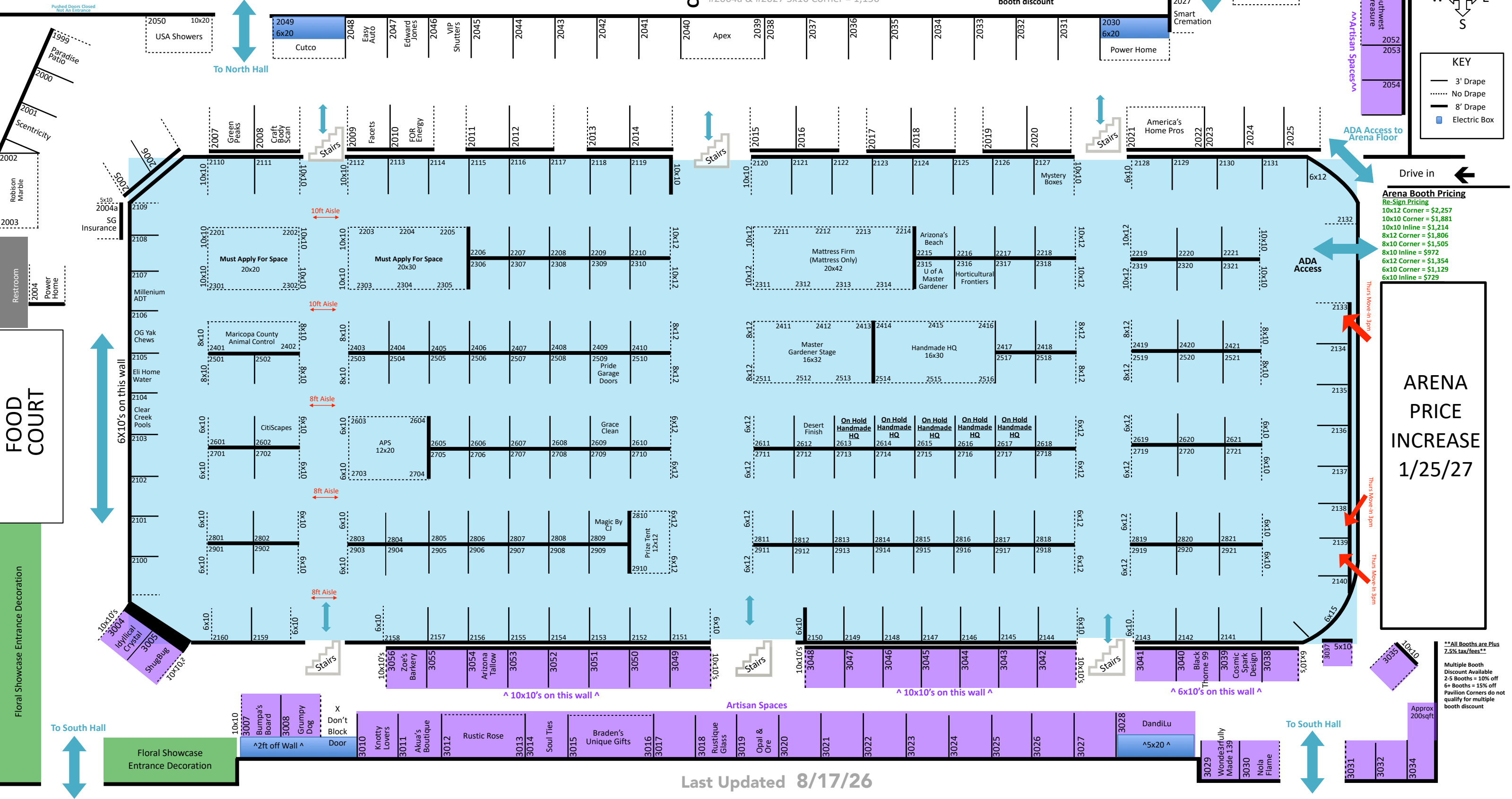
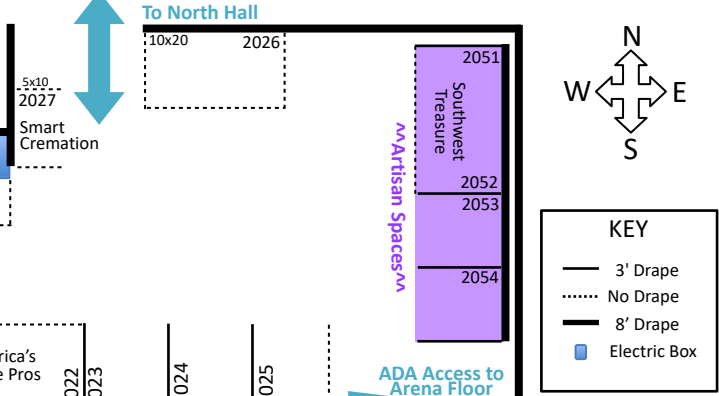
Re-Sign Pricing
10x10 Corner = \$2,200
10x10 Inline = \$1,513
#2030 & #2049 6x20 Corner = \$2,079
#2050 & #2025 10x20 Endcap = \$3,960
#2004a & #2027 5x10 Corner = 1,100

Tier 1 Pricing (After 9/28/25)
10x10 Corner = \$2,250
10x10 Inline = \$1,563
#2030 & #2049 6x20 Corner = \$2,129
#2050 & #2026 10x20 endcap = \$4,010
#2004a & #2027 5x10 Corner = 1,150

CONCOURSE PRICE INCREASE 10/1/26

****All Booths are Plus 7.5% tax/fees****

Multiple Booth Discount Available
2-5 Booths = 10% off
6+ Booths = 15% off
Pavilion Corners do not qualify for multiple booth discount



Arena Booth Pricing

Re-Sign Pricing
10x12 Corner = \$2,257
10x10 Corner = \$1,881
10x10 Inline = \$1,214
8x12 Corner = \$1,806
8x10 Corner = \$1,505
8x10 Inline = \$972
6x12 Corner = \$1,354
6x10 Corner = \$1,129
6x10 Inline = \$729

ARENA PRICE INCREASE 1/25/27

****All Booths are Plus 7.5% tax/fees****

Multiple Booth Discount Available
2-5 Booths = 10% off
6+ Booths = 15% off
Pavilion Corners do not qualify for multiple booth discount